

The Rochester Women's Community Chorus will present its winter concert, *Let Nature Sing* at Hochstein Performance Hall on December 13, 2008. Our spring concert, *Young at Heart*, will be held on June 6, 2009, at the same venue. The spring concert will benefit an organization (yet to be selected) that serves the needs of the elderly. We hope you'd like to advertise your business or organization in our concert programs.

Ad sizes and single ad rates:

Please match the size of your ad *exactly* with the dimensions listed here:

Full page (7 1/2" by 4 1/2", vertical only)\$90.00

Half page (3 3/4" by 4 1/2", horizontal only)\$50.00

Business card (3 1/2" by 2", vertical OR horizontal)\$30.00

All publications are printed in black and white / grayscale, and there are NO bleeds.

A **5% discount** is available for the **simultaneous** purchase of ads to be placed in **both** concert programs. Refer to the look-up table on the other page.

Ad formats:

Electronic file

The preferred format is TIFF (300 dpi). The file can be emailed to ads0809@therwcc.org or delivered on a CD. In either case, please also mail the bottom portion of this form, your payment, and a hard copy of your ad to our publishing agency's address below.

Hard copy

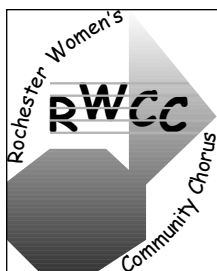
For your convenience, we accept hard copy originals, including business cards. For best quality (i.e., crisp text and clear images), if possible, please provide laser printouts rather than inkjet.

Other options

Don't have an ad but would like to place one? No problem! RWCC will design an ad for you — see the other page for more information.

Questions? Please email ads0809@therwcc.org or leave a message at 585.234.4441.

Thank You for Your Support!



The RWCC reserves the right to reject ads that are in conflict with our Mission Statement:

The Rochester Women's Community Chorus provides a creative and safe environment for women of various levels of musical expertise to sing together. The chorus embraces women of many cultural and ethnic backgrounds, life experiences and sexual orientations. The RWCC is dedicated to using music as the vehicle for messages of peace, hope, understanding, and cooperation within the global community. While all singing members are women, both men and women who wish to join the RWCC family are welcomed in non-singing roles.

The RWCC is a not-for-profit 501(c)(3) organization.



Please keep the top portion of this form for your records, and mail the bottom portion with your ad and payment.

Please complete the following:

Business/Organization's name:

Contact person's name:

Address:

Phone: Email:

Ad(s) purchased: *Please check the box(es) next to the ad size(s) you'd like to purchase, indicate if you wish to use your previous ad, provide a new one, or if you need an ad designed. Look up your total on the other page of this form, and send a check with your order. Payment must be received **before** your ad(s) can be placed in requested publication(s).*

Winter 2008 Program

- full page
- half page
- biz card
- Previously used ad? y n
- Need ad designed? y n

Deadline: 11/21/08

Spring 2009 Program

- full page
- half page
- biz card
- Previously used ad? y n
- Need ad designed? y n

Deadline: 5/15/09

Paid: \$

Please make your check or money order payable to RWCC

(for your protection, do not mail cash).

Receipt requested? y n

Please return completed form with payment and ad(s) to:

Magdalena Marfione
RWCC Publishing
PO Box 186
Hemlock, NY 14466

This form and payment must be received by the deadline for the first ad you're purchasing.
Please refer to the deadlines listed above.

The RWCC Multiple Ads Discount Look-up Table — Winter 2008 / Spring 2009

The RWCC concert year runs from September to June. Consequently, in Spring only 1 ad may be purchased, while in the Fall season, 2 ads can be purchased at a 5% discount. Look up your current discount, if any, in the table below and enter your total on the “paid” line on the other page. Please note that additional charges may apply if you are having the RWCC design your ad.

2 ads purchased	subtotal	discount (5%)	total*
2 full	\$180	(\$9)	\$171
1 full, 1 half	\$140	(\$7)	\$133
1 full, 1 biz	\$120	(\$6)	\$114
2 half	\$100	(\$5)	\$ 95
1 half, 1 biz	\$ 80	(\$4)	\$ 76
2 biz	\$ 60	(\$3)	\$ 57

* If you are having the RWCC design your ad, please add applicable amounts to your total from the above table:

- \$10 for a basic business card ad
- \$20 for a basic half page ad
- \$35 for a basic full page ad

These prices assume you provide the text and, if available, an electronic file of your logo (or a good quality, camera-ready logo). RWCC will provide layout and a simple design element to differentiate your ad from others. This ad can only be used in RWCC publications, both current and future.

If you place an *identical* ad in multiple publications, the design fee will only be charged once.

If you have any special request regarding the ad, including permission to use it in other publications, we will be happy to fulfill it for an additional fee — please email ads0809@therwcc.org for a quote.

Example: If you would like us to design a basic half page ad to be placed in the winter and spring programs, your discounted fee for placing 2 half page ads is \$95 and your one-time design fee is \$20, for a grand total of \$115.



----- Please keep the top portion of this form for your records, and mail the bottom portion with your ad and payment. -----

FOR RWCC USE ONLY — The RWCC Multiple Ads Discount Look-up Table — Winter 08 / Spring 09

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* Add design fee(s), if basic ad design is requested: \$10/biz card, \$20/half page, \$35/full page.
Note: Additional fees may apply for more complex designs / special design requests.